

Welcome to the creative world of PixelRange

FESTIVAL OF LIGHT



Shri Swaminarayan Temple

The amazing Shri Swaminarayan temple in London is celebrating Diwali "Lighting the Lamps" - the most glamorous and important festival on the Hindu calendar and its 10th birthday in grand style this year - by lighting its immense marble and limestone exterior with over 40 PixelLine fixtures.

The scheme was designed by Dipesh Patel, technical manager for the temple. The idea was to make the exterior look extra special for the double celebration. With over 70,000 visitors expected during the 4 days of Diwali, the illuminations were also free for the enjoyment of all passers by each night of the week running up to the magical, multi religion *Festival of Light*.

The temple is the largest outside India measuring 75ft wide by 195 ft long and 70ft high. Patel explained that he had lit the exterior before, but this year he wanted to use LED technology after being inspired by the results of permanent architectural schemes initiated at their sister temples in Houston and Chicago last year.

35 PixelLine 1044s and 10 new PixelLine 110ecs have been used for the project. The 110s are located around the perimeter of the temple at

floor level, tilted upwards to wash the sides and front of the imposing luminescent building. Whilst the 1044s are used to illuminate the intricate arrangement of 7 Shikhars (pinnacles) and 6 Ghummats (domes) on the roof. The scheme was completed with more 1044s placed around the front gate and entrance.

Patel is delighted with the results: "The lights are fantastic! The colour is beautifully rich and textured, they each cover a vast area and the intensity is amazing. I have had loads of positive feedback, both from those working in and visiting the Temple and people who have just been passing by."

The PixelLines were supplied by Entec Lighting.



Editor's comments!

It was great to meet so many of you at PLASA - I think you'll agree the stand certainly made a bright statement! F70 will now be our new home, so in the future you will always know where to find us. It was a very busy show, with the new products generating lots of interest and there is now a new catalogue available - so please contact us if would like a copy.



Jane Monk

Look forward to seeing you at LDI on booth 1237. jane@pixelrange.co.uk

NEW PRODUCT PROFILE

PixelEight RGB Blinder

LED version of the classic Thomas 8 light blinder featuring 72 high intensity Luxeon emitters: 24 x 1W red, 24 x 3W blue and 24 x 3W green LEDs. Ideal for audience and stage/studio illumination with long throw capability. Independent control of each pixel and a powerful internal effects engine produces unique colour strobing facility. Tight LED colour bin selection with a 6 degree beam angle this unit is designed for the tough touring environment and includes option to hang vertically or horizontally. Black powder coating as standard with other finishes available to order.



PixelEight RGB Blinder

PLASA 2005



We certainly had a bright PLASA this year - the immense wall of 1044s was blinding! The new products attracted lots of attention, particularly the PixelEight and PixelLine 96 and the new single cell PixelBrick RGBA mini batten caused a stir. All these products are featured in our new catalogue which is available now and don't forget to check out the website as we are constantly updating it for your information.



EMINEM

Anger Management Tour

Lighting director Benny Kirkham used 60 PixelLines for Eminem's recently concluded high profile Anger Management Tour. The show featured a trio of stars iconic within the rap industry: Eminem, 50 Cent and L'il John.

Lighting designer Dan Boland specified the PixelLines, using 1044s on the ground to line the entire stage creating an edgy footlight look - whilst overhead 110s were placed inside two E shaped truss structures.

With some diligent programming Kirkham created a real sense of movement from the 110s.



Photograph courtesy of Todd Kaplan

He enthused: "The individual cells were fast enough to strobe in any colour or do slow sweeps across the stage and the intense colour and smooth response made some beautiful eye-catching animations."

Lighting for the tour was supplied by Ed and Ted's Excellent lighting.

for further information visit: www.pixelrange.co.uk
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